

**DURHAM COUNTY MEMORIAL STADIUM AUTHORITY**  
(Minutes of the May 10, 2011 Meeting)

The Durham County Memorial Stadium Authority (the "Authority") convened at 12:00 noon on Tuesday, May 10, 2011, at the Durham County Memorial Stadium in Durham, North Carolina.

Members present included Chairman Tommy Hunt; Vice Chairman Willie Bradshaw; Ms. Becky Heron; Dan Moushon; and the undersigned as Secretary. Also present were Motiryo Keambiroiro, Director of General Services (the "Director"); Reco A. Chavis, Stadium Manager; and Carol Hamlett, Assistant County Attorney. Also present was Frank Davis, Track Coach at Southern High School, Durham, North Carolina.

**Minutes of the Last Meeting.**

The minutes of the March 8, 2011 meeting were duly approved.

**Agenda Items.**

**Item #3: Recognition of Wendell Davis, Deputy County Manager.**

The Director expressed the appreciation of the staff and the Authority for Mr. Davis's past exemplary service to the Stadium Authority, particularly as it related to the recent renovation and improvements to the facilities at the Stadium. Mr. Davis is leaving Durham County for a future position at North Carolina Central University.

The Director announced that Michael Palmer would represent the County Manager's office on an interim basis during the selection process of a replacement for Mr. Davis.

**Item #4: Public Use of the Stadium for Walking/Jogging.**

Mr. Chavis stated that the Stadium office and the County office had received numerous requests from the public to utilize the track inside the Stadium for jogging and/or walking during the week and weekends. The Authority had discussed this matter in prior meetings, but had not yet adopted a specific policy. The Authority has concerns for the added cost of having to monitor and overlook the facilities for safety and security, the wear and tear from public use on the track, as well as liability concerns. Chairman Hunt cited a further problem, the need for an emergency phone on the track during use by the public.

The Stadium Manager offered a recommendation that the Stadium Authority provide one day out of the week (say a Thursday) for the Stadium to be open for public use of the track during the limited time period of 12:00 p.m. - 2:30 p.m., from June 2 ending July 28. During this

limited period, the use of the track would be supervised by student interns present at all times to ensure the observance of **posted rules and regulations** designed to ensure the safety and security of citizens using the track as well as the protection of the facilities.

**On motion unanimously adopted**, the above recommendation was approved, subject to review after a trial period.

**Item #5: Marketing Plan Review and Completion of Internal S.W.O.T. Worksheet.**

Responding to a request by the Authority, the Stadium Manager presented a marketing plan, **Exhibit 1** attached hereto, to assist in the attraction of new users of the Stadium. Since the members of the Authority had not seen the plan before, the item was tabled for further consideration at a later date, perhaps at the next meeting.

**Item #6: Review Application for Promotion/Advertising Booth Space.**

In furtherance of the Stadium Authority's wish to market and utilize the Stadium for its highest and best use, the Stadium Manager had been directed to solicit interest of those who might become advertising vendors of their businesses and services at upcoming scheduled events at the Stadium. In this connection Mr. Chavis presented a proposed application for promoting advertising booth space at the Stadium to such prospective vendors who rented space during events at the Stadium to promote their particular goods and services. The use would be subject to fees approved by the Stadium Authority together with rules and regulations agreed to by the parties.

This matter was presented for consideration without action.

**Item #7: Update of Future Events/Opportunities.**

The Stadium Manager presented a schedule for future events from May 2011 through November 2011, the same being shown on **Exhibit 2** attached hereto and made a part hereof. These events are current events with signed contracts in place. In this connection, Chairman Hunt advised the Stadium Manager that he should use great care to ensure that the Stadium Authority was informed in advance of proposed use of the Stadium and that all use of the Stadium must be approved prior to the event. Mr. Chavis assured the Stadium Authority that this practice would be adhered to.

Frank Davis, Coach of the Durham Striders Club and Southern High School reported on the recent NCHSAA Mideast Regional track and field meet held recently at the Durham County Stadium. Mr. Davis reported that it was a great success and several schools participating in the event offered outspoken praise of the facilities offered. Mr. Davis said that the facilities were well suited for national events.

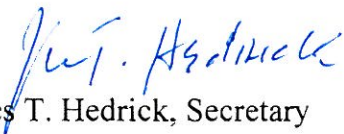
**On motion duly adopted** the meeting was adjourned for a Closed Meeting to review the performance of the Stadium Manager who has completed six months of service. The **Closed Meeting** convened at 1:00 p.m. with the five members of the Authority, the Director and Mr. Chavis, in attendance.

It was the sense of the Stadium Authority that Mr. Chavis had performed in a highly satisfactory manner and that he had fulfilled the directions of the Stadium Authority and the staff with diligence to both protect and market the facility, particularly considering the challenges and opportunities presented. The Director commented that throughout the six-month period of his employment, Mr. Chavis had operated well and within the allowed budget.

On motion duly adopted, the Closed Meeting adjourned at 1:30 p.m., at which time the Regular Meeting reconvened.

There being no further business the Regular Meeting was, upon motion, duly adjourned.

Respectfully submitted,

  
James T. Hedrick, Secretary