

DURHAM

Convention & Visitors Bureau

MINUTES

Durham Convention & Visitors Bureau
Tourism Development Authority Meeting
101 East Morgan Street
Tuesday, July 26, 2005, 3:00 PM

Cora Cole-McFadden
James Heyward
Ron Hunter

Present

Brian McGhee
Dan Patel

JoAnne Worthington-Fitzgibbon
Reyn Bowman
Shelly Green

Absent

E'Vonne Coleman
Becky Heron
John Mallard
Tom Niemann

At 3:10 p.m., Secretary/Treasurer Brian McGhee called the meeting to order in the absence of Chairman John Mallard. Mr. Mallard was excused for illness, Mr. Niemann for vacation and Ms Coleman and Ms Heron for business. The following actions were taken:

- Reviewed and discussed the Presidents Progress Report.
- Voted to approve the Minutes of the Authority Meeting of June 28, 2005.
- Voted to accept the Financial Status Report as of June 30, 2005.
- Voted to nominate Mary Duke Biddle Seamons for the Tribute Luncheon
- Reviewed the take aways from the Branding Assessment First Phase and Plans for Second phase.
- Reviewed and discussed the White Paper on Durham Image/Identity.
- Ralph McKinney was granted a request to make a few comments unrelated to DCVB.

At 4:05 p.m., Mr. McGhee adjourned the meeting.

Respectfully Submitted,



Brian McGhee
Secretary/Treasurer

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